

Vernon Electric Cooperative

"Information for our member-owners."

Vernon Electric Supports Vernon and Monroe County Dairy Breakfasts

Thousands of people flocked to both the Vernon and Monroe County Dairy Breakfasts on Saturday, June 3. Threatening weather held off and it turned out to be a perfect morning to be outside.

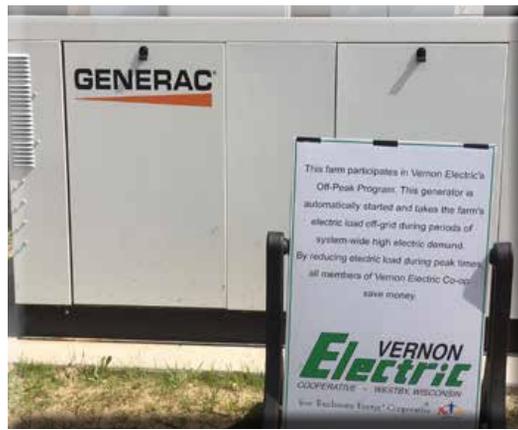
The Vernon County Dairy Breakfast was held at Hamburg Hills Farm. The host was the Tim & Lisa Servais family. Their farm is located a few miles west of Chaseburg.

The Monroe County Dairy Breakfast was held at East Town Dairy. The hosts were the Dennis and Nick Mlsna families. Their farm is located about a mile southeast of Cashton.

Both farms are served by Vernon Electric Cooperative and Vernon Electric helped ensure both farms had all the power they needed to serve a delicious breakfast to thousands of people. We were glad to see everyone had a good time enjoying the bountiful food our local dairy industry provides.



Journeyman Lineman, Ken Karwoski, was on standby at the Vernon County Dairy Breakfast in case there were any power concerns. Since there weren't any, he helped flip pancakes. Journeyman Lineman, Matt Hirschfield, was on standby at the same time at the Monroe County Dairy Breakfast.



Both East Town Dairy, and Hamburg Hills Farm are enrolled in Vernon Electric's Peak Alert Program, using large, standby generators to take their farms off-peak when there is a high demand for electricity. This helps everyone save money.

Dairyland Power Annual Meeting Highlights



Board directors and delegates representing the members of Vernon Electric Cooperative attending Dairyland Power Cooperative's Annual Meeting: from l to r, Robert Benish Sr., Wayne Umberger, Alan Rott, Dan Korn, Loren Cade, Richard Rick, Bernadine Hornby, Ole Yttri, Richard Roesler, Orlan Bakkum, Dave Dregne, Lester Degner, Russell Daines II, and Robert Berra.

Vernon Electric board members and delegates heard good news from Dairyland CEO, Barb Nick, at the La Crosse Center in June. Nearly 600 representatives from electric cooperatives and affiliates all over the state were also in attendance. Ms. Nick broke the news that Dairyland Power would be entering a partnership to build a new 525-550 megawatt (MW) natural-gas fired power plant in Superior, WI to help meet its growth and enable more renewable energy. In addition to its already large renewable energy portfolio, Dairyland will be adding 98 MW of wind power this year, and 80 MW of wind power next year.

The new plant will be almost half the carbon intensity of a coal plant and will be able to react quicker to the intermittency of renewable energy. When the wind slows down, or the sun goes behind clouds, this plant will be able to ramp up quickly to make up the difference.

In other news, Dairyland Power remains financially healthy and is staying ahead of the many challenges in an ever-changing industry.

DO THE SUMMER SHIFT
11 am - 7 pm

It's so simple. Shifting energy use to before 11 am or after 7 pm weekdays helps keep electric rates affordable for everyone.

- Delay the dishwasher.
- Turn up the thermostat.
- Shift the start of laundry.

TOGETHER WE SAVE

VERNON Electric
COOPERATIVE — WESTBY, WISCONSIN

Lighting Rebates

- CFL Bulb \$1
- LED Bulb \$2
- Occupancy Sensor \$5
- LED Exit Sign \$5
- LED Fixture \$1 per 400 lumens in the fixture
- T5 fluorescent fixture \$6 per bulb in the fixture
- T8 fluorescent fixture (replacement only) \$4 per bulb in the fixture

Eligibility Criteria

- ▲ Items must be new, purchased in 2017 and must be installed on Vernon Electric's lines.
- ▲ Rebates are in place through December 31, 2017. Funds are limited so members are encouraged to submit as soon as possible.
- ▲ Rebate not to exceed 50% of the cost of bulb or fixture.

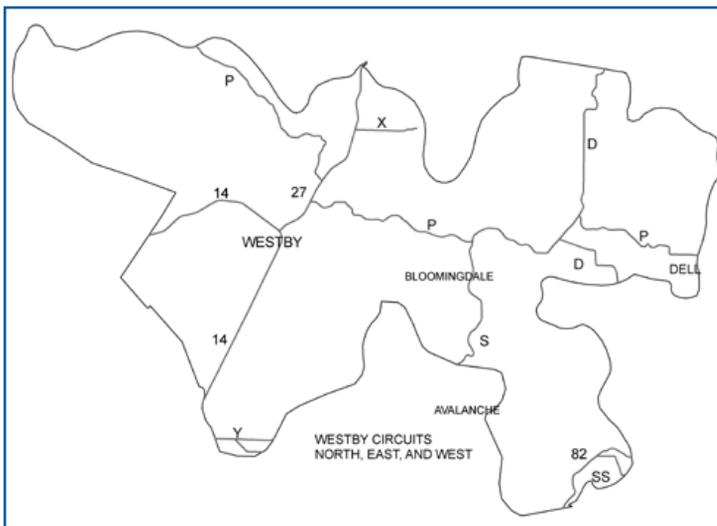
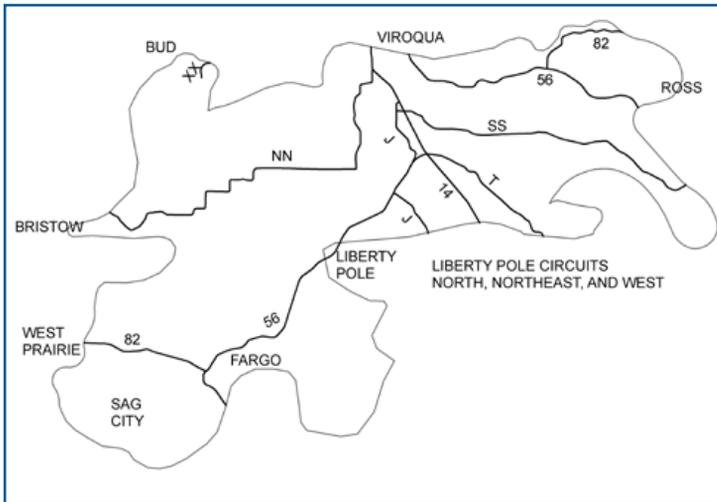
To see all rebates available for water heating, appliances, heating, ventilation, air conditioning, lighting, agriculture, commercial, water conservation, solar energy, and energy audits, visit our website or request information by mail.

- ▲ All documentation listed below is required and must be submitted no later than 3 months after purchase date.
 - Lighting Rebate Form (available at www.vernonelectric.org or by contacting our office)
 - A copy of your receipt or invoice for each item purchased
 - For all fixtures, include packaging or documentation showing number of lumens or number of bulbs per fixture as required

Visit our website or request information by mail.

Right-of-Way Vegetation Maintenance Update

Zielies Tree Service crews will be in the mapped areas within the next few weeks to perform a foliar herbicide application to brush that is occupying the powerline right-of-way. The application will be made during the months of July and August. This is a free service provided by the Cooperative to maintain safe and reliable electric service for you and your neighbors.



Please keep in mind:

- You may not have brush located on your property affected by the work.
- Crews are trained to recognize undesirable brush stems versus desirable woody vegetation. They know different tree species and understand how their growth patterns can cause line clearance problems in the future.
- The herbicides are classified as general-use by the EPA and all applicators are licensed by the Wisconsin Department of Agriculture, Trade and Consumer Protection.
- Crews may need to access the work by driving on your property. Vehicles will utilize the utility right-of-way or other established roads or lanes that may exist.
- A tank mix of Vastlan, Milestone, Arsenal, and Rifle herbicide will be used. This mixture controls broadleaf weeds and brush, but does not kill grass. There is no pasture or grazing restriction for either of these products for all livestock except lactating dairy animals. For lactating dairy animals, do not graze or harvest green forage for 7 days following application. If the powerline right-of-way that crosses your property supports brush and is accessible to lactating dairy animals, please notify our office in advance at 608-634-3121 or 800-447-5051.
- If your property or parts of your property are Certified Organic and/or we cannot use herbicides, you MUST contact our office at 608-634-3121 or 800-447-5051 as soon as possible so that a Zielies representative can meet with you and mark your property.

Regardless of whether you have called in the past, please contact our office again to be certain we have your information. Trees are the leading cause of lengthy service interruptions to our members. Maintaining brush at regular intervals is vital to supply reliable electric service to you in the future. Your cooperation is essential and very much appreciated.