

Vernon Electric Cooperative

"Information for our member-owners."

Co-op Month Open House & Picnic



Come celebrate with us!

Wednesday, October 3

Come help us celebrate Co-op Month at the Vernon Electric Cooperative office in Westby from 11 a.m. to 2 p.m. Serving sandwiches, hot dogs, baked beans, chips and dessert.

Our area is ripe with vibrant cooperatives, and now we come together to celebrate a form of business that provides services and products at affordable prices – even in rural areas.

Displays and Activities:

- Blood pressure (free) and cholesterol (\$20) & glucose (\$5) screening by Vernon Memorial Health Care
- Well-water nitrate screening by Vernon Co. Land & Water Conservation (bring in a cup of fresh water in clean container)
- Westby Thorbots robot team demo
- Electric Grills
- VEC Program displays
- Games & activities
- Line Trucks & equipment
- Door prizes!

ElectricSense Online Store

The Online Store is Open

Is it time for an energy-efficient upgrade? Vernon Electric Cooperative has teamed up with four other electric cooperatives in Minnesota and Wisconsin to create ElectricSense – an online store that will deliver energy-efficient light bulbs and water-saving products right to your door.

ElectricSense was designed with member convenience in mind. The online store offers products that are eligible for Vernon Electric's incentive program. In addition to free shipping on all orders over \$25, the prices listed on ElectricSense are discounted to automatically reflect available incentives. This will save both the member and Cooperative time by not having to fill out and process separate incentive forms.

"One of the worst feelings I have in a day is when a member submits an incentive form and required paperwork, but the product they purchased doesn't qualify," said Dave Maxwell, Vernon Electric's Director of Marketing & Communications. "The ElectricSense store gives members peace-of-mind that any of the products they purchase are eligible for our incentives, which they receive immediately in the form of a discounted price."

Lighting options on the site range from the traditional LED "bulb" shape to globe lamps, flood lamps, dimmable lamps and even T8 replacement lamps. Two different retrofit kits are also available to replace outdated fluorescent lighting systems. Water-saving products include multiple options for low-flow showerheads and faucets.

Members can browse the ElectricSense store at <https://electricsense.amcgmarketplace.com>. To purchase a product, a member must create an account and identify as a Vernon Electric Co-op member; the store accepts VISA, MasterCard, American Express, Discover and PayPal.

Visit us at the Vernon County Fair

Come visit our booth at the **Vernon County Fair September 12-16**. While you're there you'll also find information on our Operation Round Up program for charities, and our renewable energy programs. As always, check out our new electric grills we sell. See you at the Fair.

Bring this coupon to the **Vernon Electric Cooperative** at the **Vernon County Fair** in the **Co-op Building** for a special chance at ten \$50 bill credits.

Name (on billing statement) _____

Address _____

Phone _____ E-mail _____

Acct. # _____



Only one entry per member





20 years of Renewable Energy for Your Lifestyle

Setting goals to be powered by 100 percent renewable energy isn't a concept that was recently dreamed up in the conference rooms of Google, Apple or IKEA. Vernon Electric Co-op's members have had access to renewable energy since 1998 through the *Evergreen* program.

Evergreen was developed to provide members an opportunity to voluntarily contribute to the increased use of renewable energy sources without the financial burden of installing their own larger system. Starting at \$1 per month, a member is assigned one *Evergreen* block of 100 kilowatt-hours (kWh) of clean, renewable energy. *Evergreen* will appear as a line item on the participating member's monthly electric bill.

To celebrate the 20th anniversary of *Evergreen*, Vernon Electric Co-op members have more opportunities to participate in ways that fit their lifestyle or budget.

- ▲ *Evergreen Everyone*: Members can support renewable energy in increments of 100 kilowatt-hour (kWh) blocks for just \$1 per block per month (\$0.01 per kWh).
- ▲ *Evergreen Everyday*: Members who enroll in a storage strategy for their electric water heater will receive up to four *Evergreen* blocks to help keep their water hot.
- ▲ *Evergreen Everywhere*: Members who charge their electric vehicle during off-peak hours will receive up to four *Evergreen* blocks.

▲ *Evergreen Everything*: Being 100 percent powered by renewable energy isn't just for large corporations. Through *Evergreen Everything*, members can choose to have 100 percent of their electricity use generated by renewable energy for \$1 per 100 kWh block. The average cooperative home uses around 1,000 kWh per month, which equals \$10 per month to be a green home.

"We understand purchasing a private system – whether a wind turbine or solar array – is not feasible for all members due to financial or location constraints," Vernon Electric's Director of Marketing & Communications, Dave Maxwell said, "For example, a member may have trees that shade their home during the summer – which is a great energy efficiency strategy – and that means rooftop solar is not a viable option. With *Evergreen*, members still have the opportunity to support renewable energy and enjoy their landscaping."

Each *Evergreen* block is tracked monthly and reinforces that *Evergreen* is for all members who want to do more to increase the use of renewable energy sources. *Evergreen* subscriptions are in addition to any federal or state required renewable portfolio standards. Currently, renewable energy makes up 18 percent of Dairyland Power Cooperative's generation portfolio, which includes solar, wind, hydro and biogas. Dairyland is Vernon Electric's wholesale power provider. For more information about participating in *Evergreen*, contact Dave Maxwell at 608-634-3121 or 1-800-447-5051.

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DoWATT'S Right!

...with the Touchstone Energy New Home Program

In 2018 Vernon Electric is offering an incentive of \$500 for new home construction that meets specified criteria set forth in the program description. The new home must be on Vernon Electric lines and eligibility requirements include minimum levels of insulation in walls, ceiling, foundation, windows and doors. Equipment and air systems in the home must meet energy efficiency standards.

To see a detailed listing of standards to qualify, please visit our website at www.vernonelectric.org or call Dave Maxwell at Vernon Electric Cooperative.

To see all rebates available for water heating, appliances, HVAC, agriculture, commercial, water conservation, lighting, solar electric and energy audits, visit our website or request information by mail.

**Watt's
New**

The information in this newsletter has been prepared for you by David Maxwell, Marketing and Communications. Comments or questions regarding information contained here should be directed to:
VERNON ELECTRIC COOPERATIVE
110 Saugstad Rd; Westby, WI 54667
Call (608) 634-3121 or 1-800-447-5051.

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